

DATA BY REGION/COUNTIES

West Central Arkansas Planning and Development District

EDUCATION

≥ High School Graduate	87.0%
≥ Bachelor's Degree	20.9%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	22.8
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	80.8%
Carpooled	11.3%
Public Transportation (excluding taxicab)	0.3%
Walked	2.0%
Bicycle	0.1%
Taxicab, Motorcycle, or other means	1.1%
Worked at Home	4.4%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$47,402
Families Below Poverty Level	12.4%
Per Capita Personal Income	\$42,547
Households Receiving Food Stamps/SNAP	12.8%
Unemployment Rate	2.91%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

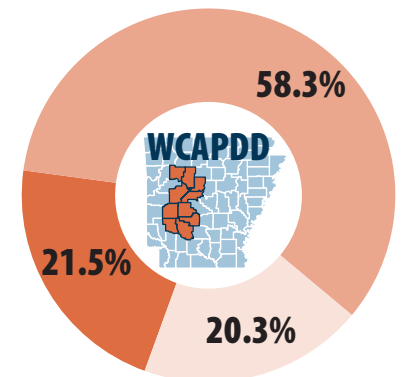
Median Value	\$125,722
Homeowner Vacancy Rate	1.7%
Rental Vacancy Rate	7.6%
Occupied Housing Units	122,642
MORTGAGE	
Median	Burdened*
\$1,026	25.20%
RENT	
Median	Burdened*
\$729	45.36%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS 313,917	2021 ESTIMATE 314,102	2027 PROJECTION 312,771
2010-21 CHANGE 0.1%	2021-27 CHANGE -0.4%	MINORITY 19.4%
FEMALE 50.4%	MALE 49.6%	MEDIAN AGE 41.4
UNDER 18 YEARS 21.5%	18-64 YEARS 58.3%	65+ YEARS 20.3%



Under 18 18-64 65+

Source: U.S. Census Bureau, Population Division

WCAPDD LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Health Care and Social Assistance	17,793	-0.7%	0.4%	\$46,707
Manufacturing	15,148	-1.5%	-0.8%	\$49,733
Retail Trade	15,144	0.5%	-1.0%	\$30,426
Accommodation and Food Services	12,307	1.1%	0.7%	\$20,675
Educational Services	10,306	-0.1%	-0.3%	\$46,653
Construction	7,433	-0.2%	-0.4%	\$45,078
Administrative and Support and Waste Management and Remediation Services	6,052	-1.4%	-0.4%	\$36,575
Transportation and Warehousing	5,023	0.7%	-0.3%	\$52,922
Other Services (except Public Administration)	4,826	-1.1%	-0.1%	\$26,665
Agriculture, Forestry, Fishing and Hunting	4,120	-0.4%	-0.7%	\$38,312

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.

Clark County

EDUCATION

≥ High School Graduate	90.5%
≥ Bachelor's Degree	27.9%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	19.9
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	75.7%
Carpooled	14.1%
Public Transportation (excluding taxicab)	0.5%
Walked	5.2%
Bicycle	0.1%
Taxicab, Motorcycle, or other means	0.5%
Worked at Home	3.9%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$45,351
Families Below Poverty Level	12.6%
Per Capita Personal Income	\$42,664
Households Receiving Food Stamps/SNAP	12.60%
Unemployment Rate	3.60%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

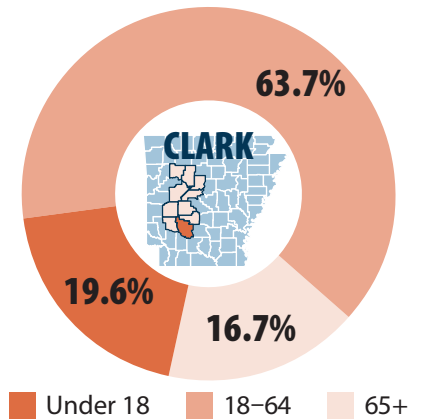
Median Value	\$120,600
Homeowner Vacancy Rate	2.0%
Rental Vacancy Rate	5.8%
Occupied Housing Units	8,056
MORTGAGE	
Median	Burdened*
\$1,124	24.90%
RENT	
Median	Burdened*
\$641	45.70%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS 22,995	2021 ESTIMATE 21,321	2027 PROJECTION 20,748
2010-21 CHANGE -7.3%	2021-27 CHANGE -2.7%	MINORITY 31.8%
FEMALE 52.0%	MALE 48.0%	MEDIAN AGE 32.6
UNDER 18 YEARS 19.6%	18-64 YEARS 63.7%	65+ YEARS 16.7%



Source: U.S. Census Bureau, Population Division

CLARK COUNTY LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Educational Services	1,434	-1.5%	-0.5%	\$43,145
Health Care and Social Assistance	1,434	-3.9%	-0.2%	\$41,435
Retail Trade	1,191	-1.0%	-1.4%	\$30,109
Manufacturing	1,068	-5.7%	-0.8%	\$60,915
Accommodation and Food Services	1,025	0.0%	0.4%	\$17,928
Agriculture, Forestry, Fishing and Hunting	478	1.9%	-1.8%	\$39,711
Other Services (except Public Administration)	453	-1.5%	-0.5%	\$30,375
Administrative and Support and Waste Management and Remediation Services	420	2.6%	-0.8%	\$40,166
Professional, Scientific, and Technical Services	275	-1.6%	-0.5%	\$54,305
Construction	266	4.1%	-0.7%	\$42,427

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.

Conway County

EDUCATION

≥ High School Graduate	88.1%
≥ Bachelor's Degree	18.7%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	27
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	79.6%
Carpooled	12.6%
Public Transportation (excluding taxicab)	0.1%
Walked	0.9%
Bicycle	0.0%
Taxicab, Motorcycle, or other means	1.0%
Worked at Home	5.8%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$45,812
Families Below Poverty Level	13.3%
Per Capita Personal Income	\$46,412
Households Receiving Food Stamps/SNAP	15.40%
Unemployment Rate	2.80%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

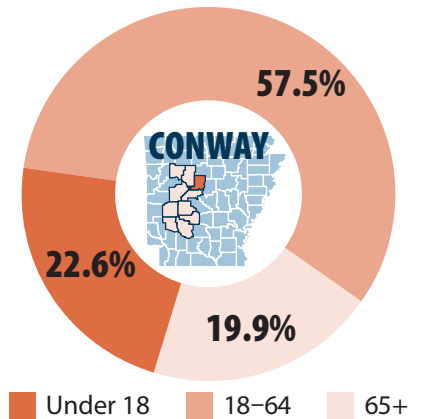
Median Value	\$116,800
Homeowner Vacancy Rate	1.3%
Rental Vacancy Rate	5.6%
Occupied Housing Units	8,460
MORTGAGE	
Median	Burdened*
\$1,015	22.70%
RENT	
Median	Burdened*
\$650	47.70%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS	2021 ESTIMATE	2027 PROJECTION
21,273	20,873	20,418
2010–21 CHANGE	2021–27 CHANGE	MINORITY
-1.9%	-2.2%	19.4%
FEMALE	MALE	MEDIAN AGE
50.7%	49.3%	42.4
UNDER 18 YEARS	18–64 YEARS	65+ YEARS
22.6%	57.5%	19.9%



Source: U.S. Census Bureau, Population Division

CONWAY COUNTY LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Educational Services	1,134	2.9%	-0.4%	\$47,399
Manufacturing	1,106	4.6%	-1.1%	\$59,929
Retail Trade	829	-0.3%	-0.8%	\$29,078
Construction	744	2.6%	-0.4%	\$53,303
Administrative and Support and Waste Management and Remediation Services	716	7.4%	-0.3%	\$31,163
Health Care and Social Assistance	704	-3.1%	0.5%	\$43,072
Agriculture, Forestry, Fishing and Hunting	497	-0.7%	-0.9%	\$39,275
Accommodation and Food Services	442	-0.1%	0.8%	\$18,064
Transportation and Warehousing	405	-3.8%	-0.5%	\$54,077
Public Administration	295	4.3%	-0.6%	\$32,013

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.

Garland County

EDUCATION

≥ High School Graduate	90.4%
≥ Bachelor's Degree	23.8%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	21.7
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	81.4%
Carpooled	10.7%
Public Transportation (excluding taxicab)	0.3%
Walked	1.5%
Bicycle	0.0%
Taxicab, Motorcycle, or other means	1.7%
Worked at Home	4.3%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$49,985
Families Below Poverty Level	10.9%
Per Capita Personal Income	\$46,897
Households Receiving Food Stamps/SNAP	12.00%
Unemployment Rate	2.90%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

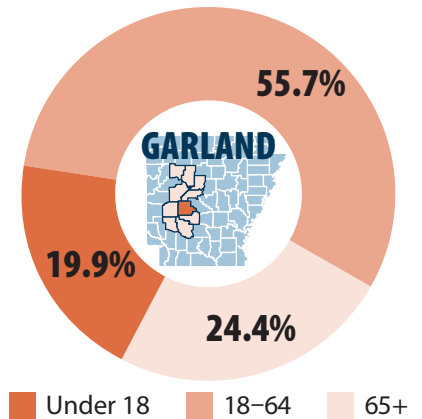
Median Value	\$145,900
Homeowner Vacancy Rate	2.3%
Rental Vacancy Rate	10.4%
Occupied Housing Units	41,919
MORTGAGE	
Median	Burdened*
\$1,089	26.70%
RENT	
Median	Burdened*
\$827	43.80%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS	2021 ESTIMATE	2027 PROJECTION
96,024	100,330	101,085
2010-21 CHANGE	2021-27 CHANGE	MINORITY
4.5%	0.8%	18.9%
FEMALE	MALE	MEDIAN AGE
51.5%	48.5%	45.4
UNDER 18 YEARS	18-64 YEARS	65+ YEARS
19.9%	55.7%	24.4%



Source: U.S. Census Bureau, Population Division

GARLAND COUNTY LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Health Care and Social Assistance	8,265	0.0%	0.5%	\$53,023
Retail Trade	6,501	1.0%	-1.0%	\$32,820
Accommodation and Food Services	6,119	2.4%	0.8%	\$22,575
Construction	2,791	1.5%	-0.5%	\$42,475
Manufacturing	2,500	-1.0%	-0.9%	\$51,872
Administrative and Support and Waste Management and Remediation Services	2,267	-1.1%	-0.4%	\$33,060
Educational Services	2,197	0.3%	0.1%	\$52,373
Other Services (except Public Administration)	1,850	-1.5%	0.0%	\$27,133
Arts, Entertainment, and Recreation	1,821	-0.6%	1.5%	\$32,854
Professional, Scientific, and Technical Services	1,351	3.5%	0.0%	\$54,484

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.

Hot Spring County

EDUCATION

≥ High School Graduate	88.6%
≥ Bachelor's Degree	16.4%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	27.4
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	80.2%
Carpooled	13.4%
Public Transportation (excluding taxicab)	0.2%
Walked	3.1%
Bicycle	0.0%
Taxicab, Motorcycle, or other means	0.7%
Worked at Home	2.4%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$46,724
Families Below Poverty Level	14.4%
Per Capita Personal Income	\$37,474
Households Receiving Food Stamps/SNAP	15.00%
Unemployment Rate	2.60%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

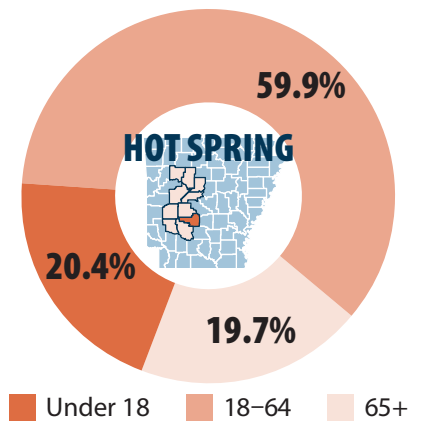
Median Value	\$102,300
Homeowner Vacancy Rate	0.7%
Rental Vacancy Rate	2.5%
Occupied Housing Units	12,070
MORTGAGE	
Median	Burdened*
\$945	21.90%
RENT	
Median	Burdened*
\$640	42.10%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS	2021 ESTIMATE	2027 PROJECTION
32,923	33,148	32,807
2010-21 CHANGE	2021-27 CHANGE	MINORITY
0.7%	-1.0%	17.7%
FEMALE	MALE	MEDIAN AGE
47.6%	52.4%	42.6
UNDER 18 YEARS	18-64 YEARS	65+ YEARS
20.4%	59.9%	19.7%



Source: U.S. Census Bureau, Population Division

HOT SPRING COUNTY LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Manufacturing	1,616	2.5%	-0.4%	\$54,022
Retail Trade	977	0.8%	-0.7%	\$29,277
Health Care and Social Assistance	975	-3.1%	0.5%	\$40,341
Educational Services	834	-0.9%	-0.2%	\$45,978
Public Administration	784	-0.5%	-1.0%	\$36,242
Accommodation and Food Services	652	1.9%	0.8%	\$18,829
Transportation and Warehousing	648	0.9%	-0.3%	\$61,478
Administrative and Support and Waste Management and Remediation Services	613	-8.4%	-0.3%	\$36,510
Construction	524	-3.4%	-0.2%	\$34,283
Agriculture, Forestry, Fishing and Hunting	327	-0.7%	-0.5%	\$19,844

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.

Johnson County

EDUCATION

≥ High School Graduate	80.1%
≥ Bachelor's Degree	16.0%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	18.3
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	81.0%
Carpooled	10.5%
Public Transportation (excluding taxicab)	0.1%
Walked	3.0%
Bicycle	0.5%
Taxicab, Motorcycle, or other means	0.7%
Worked at Home	4.1%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$40,628
Families Below Poverty Level	13.9%
Per Capita Personal Income	\$35,577
Households Receiving Food Stamps/SNAP	12.70%
Unemployment Rate	3.00%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

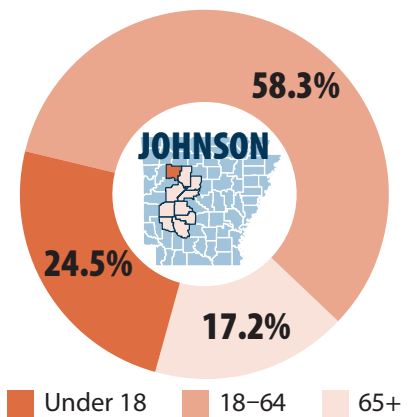
Median Value	\$108,300
Homeowner Vacancy Rate	1.0%
Rental Vacancy Rate	3.8%
Occupied Housing Units	9,849
MORTGAGE	
Median	Burdened*
\$953	25.90%
RENT	
Median	Burdened*
\$662	48.70%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS	2021 ESTIMATE	2027 PROJECTION
25,540	25,845	25,922
2010-21 CHANGE	2021-27 CHANGE	MINORITY
1.2%	0.3%	22.5%
FEMALE	MALE	MEDIAN AGE
50.0%	50.0%	38.3
UNDER 18 YEARS	18-64 YEARS	65+ YEARS
24.5%	58.3%	17.2%



Source: U.S. Census Bureau, Population Division

JOHNSON COUNTY LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Manufacturing	2,366	-2.8%	-0.6%	\$42,416
Health Care and Social Assistance	1,400	1.9%	0.6%	\$41,810
Retail Trade	1,036	1.8%	-0.5%	\$25,849
Transportation and Warehousing	912	1.6%	0.4%	\$44,573
Educational Services	877	-1.1%	0.0%	\$44,420
Accommodation and Food Services	609	0.7%	1.2%	\$16,944
Public Administration	380	1.2%	-0.3%	\$38,143
Agriculture, Forestry, Fishing and Hunting	378	-1.2%	-0.7%	\$41,256
Construction	351	0.1%	0.0%	\$40,759
Other Services (except Public Administration)	213	-2.6%	0.3%	\$24,623

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.

Montgomery County

EDUCATION

≥ High School Graduate	84.0%
≥ Bachelor's Degree	15.3%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	34.8
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	80.2%
Carpooled	13.7%
Public Transportation (excluding taxicab)	0.0%
Walked	1.0%
Bicycle	0.0%
Taxicab, Motorcycle, or other means	1.1%
Worked at Home	4.0%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$41,032
Families Below Poverty Level	16.1%
Per Capita Personal Income	\$37,039
Households Receiving Food Stamps/SNAP	13.30%
Unemployment Rate	3.80%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

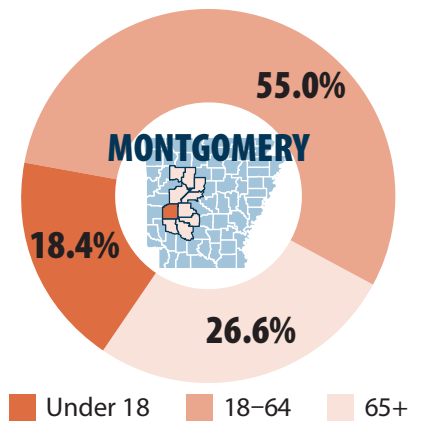
Median Value	\$116,800
Homeowner Vacancy Rate	1.4%
Rental Vacancy Rate	4.2%
Occupied Housing Units	3,669
MORTGAGE	
Median	Burdened*
\$1,063	24.40%
RENT	
Median	Burdened*
\$560	44.10%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS 9,487	2021 ESTIMATE 8,611	2027 PROJECTION 8,153
2010–21 CHANGE -9.2%	2021–27 CHANGE -5.3%	MINORITY 10.0%
FEMALE 50.2%	MALE 49.8%	MEDIAN AGE 50.6
UNDER 18 YEARS 18.4%	18–64 YEARS 55.0%	65+ YEARS 26.6%



Source: U.S. Census Bureau, Population Division

MONTGOMERY COUNTY LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Agriculture, Forestry, Fishing and Hunting	207	-2.2%	-1.3%	\$20,884
Accommodation and Food Services	199	-1.5%	0.4%	\$25,822
Educational Services	193	-2.6%	-0.4%	\$44,434
Retail Trade	189	1.4%	-1.6%	\$22,621
Construction	169	-0.4%	-0.6%	\$29,638
Public Administration	169	1.5%	-1.0%	\$35,006
Health Care and Social Assistance	116	-8.3%	-0.1%	\$39,039
Other Services (except Public Administration)	88	-7.3%	-0.7%	\$23,255
Transportation and Warehousing	81	-2.9%	-0.7%	\$32,275
Wholesale Trade	63	3.9%	-0.9%	\$41,784

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.

Perry County

EDUCATION

≥ High School Graduate	91.3%
≥ Bachelor's Degree	17.5%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	34.9
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	83.7%
Carpooled	8.2%
Public Transportation (excluding taxicab)	0.1%
Walked	0.7%
Bicycle	0.0%
Taxicab, Motorcycle, or other means	0.7%
Worked at Home	6.7%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$47,500
Families Below Poverty Level	13.1%
Per Capita Personal Income	\$43,793
Households Receiving Food Stamps/SNAP	10.10%
Unemployment Rate	2.60%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

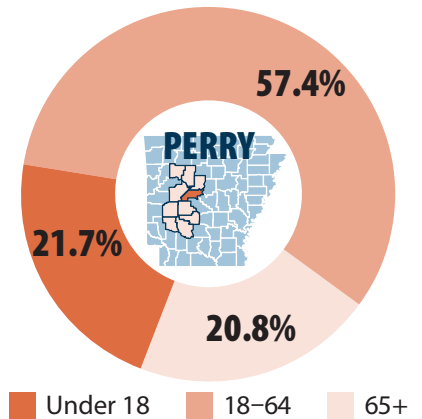
Median Value	\$117,600
Homeowner Vacancy Rate	2.1%
Rental Vacancy Rate	4.4%
Occupied Housing Units	3,732
MORTGAGE	
Median	Burdened*
\$979	23.40%
RENT	
Median	Burdened*
\$658	38.80%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS	2021 ESTIMATE	2027 PROJECTION
10,445	9,964	9,822
2010-21 CHANGE	2021-27 CHANGE	MINORITY
-4.6%	-1.4%	8.7%
FEMALE	MALE	MEDIAN AGE
49.8%	50.2%	44.4
UNDER 18 YEARS	18-64 YEARS	65+ YEARS
21.7%	57.4%	20.8%



Source: U.S. Census Bureau, Population Division

PERRY COUNTY LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Health Care and Social Assistance	239	0.2%	0.6%	\$33,504
Educational Services	213	-2.5%	-0.1%	\$43,713
Construction	179	-3.2%	0.0%	\$45,030
Retail Trade	179	0.5%	-1.0%	\$18,740
Agriculture, Forestry, Fishing and Hunting	178	-1.1%	-0.6%	\$26,724
Public Administration	118	0.7%	-0.3%	\$29,201
Accommodation and Food Services	85	0.9%	0.9%	\$16,031
Other Services (except Public Administration)	79	0.2%	0.3%	\$34,644
Administrative and Support and Waste Management and Remediation Services	60	-2.4%	-0.3%	\$25,779
Transportation and Warehousing	41	-0.8%	-0.6%	\$55,970

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.

Pike County

EDUCATION

≥ High School Graduate	87.9%
≥ Bachelor's Degree	19.5%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	28.1
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	80.3%
Carpooled	13.8%
Public Transportation (excluding taxicab)	0.1%
Walked	1.9%
Bicycle	0.0%
Taxicab, Motorcycle, or other means	0.5%
Worked at Home	3.5%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$46,672
Families Below Poverty Level	13.8%
Per Capita Personal Income	\$40,806
Households Receiving Food Stamps/SNAP	14.30%
Unemployment Rate	2.60%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

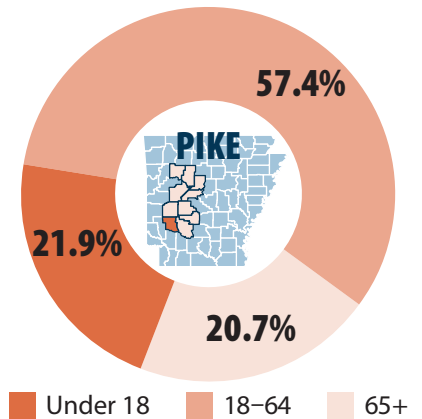
Median Value	\$86,900
Homeowner Vacancy Rate	0.9%
Rental Vacancy Rate	6.9%
Occupied Housing Units	4,042
MORTGAGE	
Median	Burdened*
\$942	23.80%
RENT	
Median	Burdened*
\$633	50.60%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS	2021 ESTIMATE	2027 PROJECTION
11,291	10,066	9,661
2010-21 CHANGE	2021-27 CHANGE	MINORITY
-10.8%	-4.0%	13.8%
FEMALE	MALE	MEDIAN AGE
49.9%	50.1%	43.6
UNDER 18 YEARS	18-64 YEARS	65+ YEARS
21.9%	57.4%	20.7%



Source: U.S. Census Bureau, Population Division

PIKE COUNTY LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Manufacturing	448	5.5%	-1.4%	\$45,832
Retail Trade	362	-1.3%	-1.3%	\$23,913
Educational Services	336	0.7%	-1.1%	\$40,007
Health Care and Social Assistance	266	-3.3%	0.4%	\$30,070
Agriculture, Forestry, Fishing and Hunting	251	-1.8%	-1.1%	\$51,680
Accommodation and Food Services	233	2.1%	0.8%	\$16,202
Public Administration	176	3.4%	-0.7%	\$26,388
Other Services (except Public Administration)	163	-1.8%	-0.2%	\$22,577
Construction	159	0.3%	-0.4%	\$34,787
Finance and Insurance	155	2.3%	-0.5%	\$53,640

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.

Pope County

EDUCATION

≥ High School Graduate	84.2%
≥ Bachelor's Degree	23.2%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	20.1
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	83.1%
Carpooled	9.6%
Public Transportation (excluding taxicab)	0.4%
Walked	1.7%
Bicycle	0.1%
Taxicab, Motorcycle, or other means	1.1%
Worked at Home	4.1%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$47,322
Families Below Poverty Level	12.5%
Per Capita Personal Income	\$40,937
Households Receiving Food Stamps/SNAP	11.90%
Unemployment Rate	2.90%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

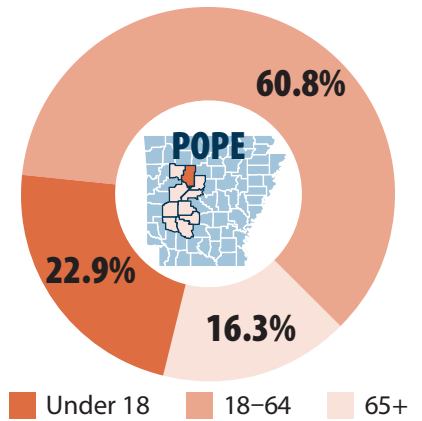
Median Value	\$132,400
Homeowner Vacancy Rate	2.2%
Rental Vacancy Rate	8.8%
Occupied Housing Units	23,304
MORTGAGE	
Median	Burdened*
\$995	25.80%
RENT	
Median	Burdened*
\$745	50.60%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS 61,754	2021 ESTIMATE 63,789	2027 PROJECTION 64,631
2010-21 CHANGE 3.3%	2021-27 CHANGE 1.3%	MINORITY 17.2%
FEMALE 50.3%	MALE 49.7%	MEDIAN AGE 36.4
UNDER 18 YEARS 22.9%	18-64 YEARS 60.8%	65+ YEARS 16.3%



Source: U.S. Census Bureau, Population Division

POPE COUNTY LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Manufacturing	3,600	-3.7%	-1.0%	\$50,540
Health Care and Social Assistance	3,476	0.5%	0.5%	\$43,236
Retail Trade	3,305	-0.1%	-1.2%	\$30,797
Accommodation and Food Services	2,682	-0.5%	0.5%	\$19,548
Educational Services	2,481	0.0%	-0.2%	\$45,303
Construction	1,875	-2.7%	-0.5%	\$53,766
Transportation and Warehousing	1,677	1.7%	-0.5%	\$55,099
Administrative and Support and Waste Management and Remediation Services	1,324	-2.0%	-0.5%	\$47,530
Other Services (except Public Administration)	1,220	0.3%	-0.3%	\$27,038
Utilities	1,089	1.2%	-4.6%	\$95,776

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.

Yell County

EDUCATION

≥ High School Graduate	77.5%
≥ Bachelor's Degree	14.0%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

TRANSPORTATION

Average Commute Time (minutes)	22.4
MEANS OF TRANSPORTATION TO WORK	
Drove Alone	77.6%
Carpooled	12.0%
Public Transportation (excluding taxicab)	0.1%
Walked	1.0%
Bicycle	0.1%
Taxicab, Motorcycle, or other means	1.1%
Worked at Home	8.1%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

ECONOMY

Median Household Income	\$51,070
Families Below Poverty Level	11.0%
Per Capita Personal Income	\$41,750
Households Receiving Food Stamps/SNAP	13.20%
Unemployment Rate	2.90%

Sources: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates; Per Capita Personal Income: Bureau of Economic Analysis; Unemployment Rate: Bureau of Labor Statistics, LAUS

HOUSING

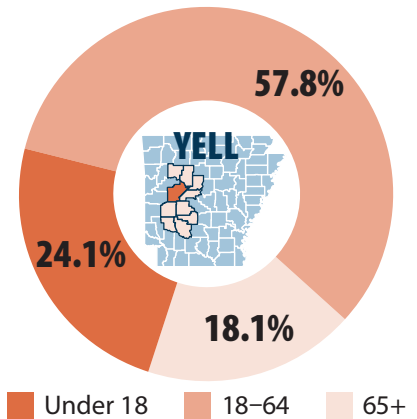
Median Value	\$112,100
Homeowner Vacancy Rate	0.5%
Rental Vacancy Rate	4.7%
Occupied Housing Units	7,541
MORTGAGE	
Median	Burdened*
\$1,069	23.40%
RENT	
Median	Burdened*
\$625	34.50%

Source: U.S. Census Bureau, 2017–2021 American Community Survey 5-Year Estimates

*Definition: Spending more than 30 percent of household income on rent or mortgage.

POPULATION

2010 CENSUS	2021 ESTIMATE	2027 PROJECTION
22,185	20,155	19,524
2010-21 CHANGE	2021-27 CHANGE	MINORITY
-9.2%	-3.1%	26.5%
FEMALE	MALE	MEDIAN AGE
49.5%	50.5%	40.4
UNDER 18 YEARS	18-64 YEARS	65+ YEARS
24.1%	57.8%	18.1%



Source: U.S. Census Bureau, Population Division

YELL COUNTY LARGEST INDUSTRIES, 2022Q3¹

	2022 JOBS	5-YEAR HISTORY	1-YEAR PROJECTED	AVERAGE ANNUAL WAGES
Manufacturing	2,371	-0.4%	-0.7%	\$41,605
Health Care and Social Assistance	919	-3.5%	-0.1%	\$37,461
Educational Services	608	0.2%	-0.7%	\$47,931
Retail Trade	577	1.0%	-1.1%	\$24,336
Agriculture, Forestry, Fishing and Hunting	548	0.1%	-0.5%	\$49,861
Construction	375	-0.4%	-0.4%	\$37,026
Administrative and Support and Waste Management and Remediation Services	369	8.0%	-0.5%	\$32,601
Accommodation and Food Services	261	-2.7%	0.5%	\$17,811
Public Administration	239	-2.0%	-0.8%	\$40,130
Transportation and Warehousing	190	-3.1%	-0.8%	\$61,724

Source: JobsEQ®. Note: Figures may not sum due to rounding. ¹All data based upon a four-quarter moving average.